

2008 Community Report



ABOUT MEDIBANK COMMUNITY

Medibank Private, through its Medibank Community program, is committed to working with charities and organisations that contribute to the health and wellbeing of Australians. Medibank Community was established in November 2004 through a staff project. Since then it has established many ways for employees to give back to the community including, workplace giving (payroll deductions), community leave, gift matching and ongoing volunteering. Through the development and promotion of a number of company initiated volunteer opportunities, employee volunteering increased from 6% to 17% for the financial year ending 2008.

Medibank Private is committed to the community in which we operate, and is continually seeking new and exciting opportunities to make a real and lasting difference. During 2007, Medibank Community subscribed to the London Benchmarking Group (LBG) which provides an internationally recognised framework for organisations to measure and report their investment in the community. This is Medibank

Private's first year to have its community investment benchmarked, and provides an opportunity to continue building and improving on partnerships, volunteering and future investments.



Medibank Private employee Laurelle McConachy.

MEDIBANK COMMUNITY PARTNERSHIPS

Medibank Community proudly supports four major charity partners with whom our employees volunteer and donate to on a regular basis.



WORKPLACE GIVING

Medibank Community Workplace Giving is a powerful yet simple way for Medibank Private employees to make a direct difference in our community. Employee donations help support improving health outcomes for Australians. Workplace Giving allows employees to donate regularly to our charity partners through their salary and receive an automatic tax deduction. To recognise employee commitment, Medibank Community matches all donations dollar for dollar through this program, doubling the benefits to our community.



Workplace Giving

For only a few dollars each pay, you can bring a smile to the face of someone in need.



medibank Community

COMMUNITY LEAVE

All permanent Medibank Private employees are eligible for Community Leave, enabling them to directly contribute towards community service initiatives outside the workplace (during working hours) and to support the Medibank Community Program. Employees receive one Community Leave day per year to volunteer or participate in community services. Community Leave can be divided into two half days for employees wanting to participate in more than one activity. In the financial year 2007/2008, 171 applications for Community Leave were processed. Additionally, 276 employees volunteered in their own time, demonstrating the passion and commitment Medibank Private and our employees have towards community involvement.



Left to Right – Medibank Private employees Erin Ford and Phillip Arendse.



No act of kindness, no matter how small, is ever wasted."

- AESOP

GIFT MATCHING

The Medibank Community Gift Matching Program demonstrates our ongoing commitment to corporate giving. Gift Matching encourages our employees to contribute to charities. Employee donations are matched by Medibank Community up to \$500 per employee per financial year for eligible non profit organisations. In the financial year 2007/2008, 126 Medibank Private employees donated more than \$17,500 to a total of 58 charities; Medibank Community has matched \$17,200 of employee donations.



Brave Medibank Private employee Raf Coco, raising money by shaving for a cure.



It is wonderful to see Medibank matching our contributions. I have now been sponsoring my World Vision child (Cristy) for about 6 years and it is a very rewarding to me and her family/ community in the Phillippines."

- GIFT MATCHING, SUE HENLEY

JUVENILE DIABETES RESEARCH FOUNDATION (JDRF)

JDRF is the world's leading non profit, non-governmental contributor to diabetes research. Its mission is to find a cure for Type 1 diabetes through medical research. Medibank Community has been supporting the JDRF cause since 2004. In 2007 more than 139 Medibank Private employees participated in the 'Walk to Cure' diabetes and raised more than \$16,000 nationally. Medibank Private also received the 'Best Corporate T-shirt' award at the Victoria and Queensland walk, and came third at the South Australia walk.



Medibank Private employee Tracy Harris with her children Matt (8) and Emma (11) participating in the 2007 JDRF Walk to Cure.



Well done, for organising a great day."

— JDRF WALK TO CURE VOLUNTEER, JAMAL A KADIR.

RONALD MCDONALD HOUSE

Ronald McDonald House Charities (RMHC) is an independent, non-profit organisation which seeks to help seriously ill children and their families lead happier, healthier lives. The first Australian Ronald McDonald House opened in 1981 in Camperdown, Sydney. In 1986, Australia's second Ronald McDonald House opened in Parkville, Victoria. Over the past 12 months Medibank Community has worked closely with Ronald McDonald Houses in Parkville, Victoria and Herston, Queensland. With Medibank Private employees volunteering their time, last year Medibank Community successfully completed 10 make a meal programs, preparing and serving food to more than 400 families.



Left to Right – Medibank Private employees Julie Ferguson, Christine Sims, Belinda Jones and Susannah Larritt volunteering at Ronald McDonald House in Parkville.



We all had a wonderful time last night and many families have asked me to pass on their thanks. The food proved popular and the leftovers didn't last very long! We look forward to having Medibank Private join us again."

– RONALD MCDONALD HOUSE MAKE A MEAL PROGRAM EXECUTIVE DIRECTOR, MARIE TURNER.



It was awesome to help with the dinner. We handed out soft toys to all the kids and they were really rapt."

– MEDIBANK PRIVATE MAKE A MEAL PROGRAM VOLUNTEER, ANNIKA JACKSON.

THE SALVATION ARMY

The Salvation Army has operated in Australia for more than 135 years, helping more than 1.5 million disadvantaged Australians each year, including the hungry, homeless, abandoned or abused. Medibank Community proudly supports The Salvation Army Christmas Appeal. The Salvation Army Christmas Appeal allows the less fortunate members of our community to receive gifts and essential items that they would otherwise go without. In 2007 The Salvation Army Christmas Appeal attracted more than 30 volunteers from Medibank Private who participated as Christmas Toy Helpers, distributing gifts to those less fortunate.

Medibank Private employees are also offered volunteering opportunities at The Salvation Army 'Soup Day'. In the past year, 20 Medibank Private employees volunteered in 12 'Soup Days'.



Front to back - Medibank Private employees Tina Prasatzis and Jackie Elias volunteering at The Salvation Army "Soup Day."



It was good to see the kids going through the toys and their eyes lighting up at each new thing they picked up."

– SALVO'S CHRISTMAS APPEAL VOLUNTEER, HELI KAURILA

WHITELION

Whitelion's aim is to open doors to opportunities, relationships and community integration for young people in the youth justice system or at risk of involvement. This is achieved through role modelling, mentoring, employment, indigenous programs, outreach services, and prevention programs run in rural and metropolitan communities. Established in 1999, Whitelion aims to make a positive difference in the lives of young people. Medibank Private has proudly worked with Whitelion by participating in 'Games Days' for youths in the justice system. These 'Games Days' allow the youths to have interactions with working professionals. Medibank Private also supports the 'Whitelion Bailout' which encourages companies to volunteer as 'inmates' and raise bail for their release. In 2008, Medibank Private employees raised \$1000 for the Whitelion Bailout with Medibank Community contributing an additional \$4000 to the cause. Employees within Medibank Private have found Whitelion opportunities unique and very rewarding.



Left to Right - Medibank Private employees Peter Abdilla, Alan Thomson, the 'Whitelion 'Lion'' and Andrew Stewart volunteer to become inmates at the Whitelion Bailout.



It was definitely a great experience and I'm glad I could assist."

– WHITELION BAILOUT VOLUNTEER, CHRISTINE MEAD

MEDIBANK COMMUNITY ALSO PROVIDES SERVICES TO THE FOLLOWING CHARITIES

SACRED HEART MISSION

Sacred Heart Mission helps people who are on the fringe of mainstream society aiming to bring dignity and respect into the lives of people who live in poverty, assisting them to develop independence and by advocating on their behalf. Medibank Private directly participates in the 'Make a Meal' program, where volunteers prepare and serve a two course lunch to clients at their St Kilda dining hall. During the past year Medibank Community has created nine volunteering opportunities with more than 50 employees volunteering in the program.



Left to Right – Medibank Private employees Bree Walsh, Anton Zytlik, Jo Nyhof, Chris Kagiarios, Laura Paterson and Sean Hogan volunteering at the Sacred Heart Mission in St Kilda.



open your heart to
volunteering
open your heart to
a different world

I found it a very worthwhile and positive experience. I am pleased to work for an organisation that provides these opportunities.”

– SACRED HEART MISSION MAKE A MEAL
VOLUNTEER, KAREN GREGORY

THE AUSTRALIAN RED CROSS

The vision of Australian Red Cross Blood Service is to share life's best gift by the provision of quality blood products, tissues and related services for the benefit of the community. Every year, thousands of people benefit from blood transfusions or blood products, resulting in many lives being saved and a significant improvement in the quality of life of others. In the 2007/2008 financial year, more than 100 Medibank Private employees donated blood with the Australian Red Cross. As one donation has the potential to save three lives, employees of Medibank Private have potentially saved or improved the lives of up to 300 people. Medibank Private through Medibank Community is a corporate member of Club Red and has ongoing participation in The Australian Red Cross Blood drives.



Medibank Private Employee, Courtney McGill, donating blood at the Australian Red Cross Blood Bank in Victoria.



I am grateful that Medibank encourages and supports me donating blood, I feel proud I have saved up to three lives."

– VIC BLOOD DRIVE DONOR, DEEPTI DHAWAN

www.medibank.com.au

Enquiries telephone
Medibank Community Manager
on 03 8622 5277

Medibank Community
is an initiative within Medibank Private